



Press Kit

Kass and Steve are award winning international presenters that are well known for their motivational and boundary pushing concepts. They have inspired thousands of people all over the world and have been featured on The Today show, The Biggest Loser, and Men's Health.

Their experience teaching in 80 different countries and training countless participants has given them the knowledge and skills to support you in achieving your greatness.

They have found that many people feel like they are in the passenger seat of their OWN lives and have difficulty determining their best path. To sit in the driver's seat, it starts with confidence! We help people grab the wheel and show them how to steer themselves to success.

Their sparkling personalities and uplifting trainings will boost your confidence and success to the next level! The moment you leave their trainings you feel like you can conquer the world.



LIVE Events

We offer a one day training that is inspirational, entertaining, and empowering. This live event that will teach you step by step how to get you to the next level in life. We will explore the key areas that allowed us to become the best in our industry.

The Fun Road focuses on 5 areas of learning to help you find success in LIFE

1. Understanding your current LOCATION
Before you can start any journey, you have to understand where you are in life.
2. Setting a clear DESTINATION
Where are you wanting to go in life?
3. Choosing which ROUTE to take
Sometimes taking the fastest route isn't always the best option. Lasting change can take time.
4. Planning for PIT STOPS
We need to refuel, reflect, and recharge ourselves along the way.
5. Overcoming the inevitable ROAD BLOCKS along the way
Failure, negativity, and doubt can sabotage the journey. Discover how you can turn them into strengths along the way.

Watch The Fun Road LIVE Event Trailer



ONLINE: GPS System

Guided Plan to Success

The Fun Road GPS System is an 8 week, online audio visual training course with Kass & Steve that reviews and expands on details of each aspect of the live event. We developed the GPS system for two reasons...

1. Attending The Fun Road to Success LIVE event is like drinking from a fire hose. There is so much amazing information that clients wanted an additional resource to cover more detail, help retain the information, and implement the strategies in their own lives.
2. There are many people that would love to attend a live event, but cannot because of time, money, travel, etc. While nothing can replace seeing Kass & Steve LIVE, this is the next best thing. We cover much of the same concepts and you do not need to attend the LIVE event to sign up. You can still get this life changing information with the GPS System



PODCAST

Kass & Steve produce a fun weekly podcast. Now you can follow their adventures as they travel around the world educating people with their expertise in confidence, success, happiness and health. [Listen Now](#)

Testimonials

- "Your training helped me to know my strengths and focus on what I can achieve. I GOT THE JOB! Kass & Steve truly inspired me to be confident and go for it." - *Jennifer*
- "I woke up today feeling I could do anything I want. For me success in life is being truly happy and this training provided the tools to achieve that." - *Brianna*
- "You guys are MIRACLE workers." - *Thomas*
- "I LOVED the Fun Road. I left feeling like a better version of myself. I feel like I am my biggest fan. Kass and Steve helped me realize no matter how hard life has been, I create my path and my happiness." - *Emily*
- "I was hired on with a company I wanted to work at for years. I never would have applied before due to fear and rejection. This training gave me the confidence I needed." - *T*
- "You both are amazing individuals, but together there are fireworks! It was life changing and so much fun." - *Allison*
- "I wish I could have taken this training before I started my life." - *Sam*

Contact Us



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KASS MARTIN

Kass Martin is a motivational speaker and celebrity fitness instructor. Certified in group fitness by the Aerobics and Fitness Association of America (AFAA) and the American Council on Exercise (ACE), she is a leading authority for educating instructors, and promoting its goals and methodologies.

Kass' experience in the fitness industry dates back to a young age when her mother was a fitness instructor and would bring Kass to observe her aerobics classes. Kass took note of this fit lifestyle and maintained it through her teens. She took up dance in high school before joining the dance team at Utah Valley University and eventually followed her mother's footsteps when she became a fitness professional as an adult.



After teaching aerobics class for several years, Kass tried her first Zumba class in 2008 and was instantly hooked, consumed by the manner in which the Zumba program combined her passions of dance and fitness. Today, the California native is licensed to teach students and train instructors in the original Zumba Fitness and Zumbatomic programs (Zumba classes for kids).

In addition to co-hosting the Exhilarate™ Body Shaping System that is revolutionizing the at-home experience for Zumba Fitness® fans, Kass is the star of the Zumba Fitness® 2 videogame for Wii and Zumba Fitness® Rush, featured on the title's cover and on the game's global TV commercial. Kass has been recognized by worldwide media as a leading fitness expert, including appearances on NBC's "Today" show, "The Biggest Loser," "The Martha Stewart Show," "The View" and "QVC."

Kass travels the world to teach and promote the goals of confidence, fitness, and living your BEST life. She currently resides in Provo, Utah, with her husband and two children.

STEVE BOEDT

Steve is a life coach, motivational speaker and international fitness presenter that has inspired thousands of people all over the world with his motivational sessions. He is also a fitness specialist awarded with many international awards.

An international trainer who has presented in over 80 countries around the world. He was awarded with over 7 national and international fitness awards and has appeared on over 20 high awarded and best selling fitness dvd's. He has gained respect in the Fitness world with his bound breaking concepts and ideas. His personality charmed many of his students and inspired more to grow and become stronger individuals.

A stellar career began in Belgium in 1997 when he was awarded Instructor of the Year by FFA. Subsequent years saw him receiving

- *Instructor of the year '97 DFO,
- *Rookie of the year 2000,
- *Reebok® master trainer 98-2006
- *Nike® Elite trainer 2006-2012
- *Belgian Fitness Trophy 2002,
- *2003 EFAA presenter of the Year,
- *2004 Presenter of Excellence UK and many more awards...

Having traveled worldwide to over 80 countries as a dancer, teacher, presenter, and trainer of highly acclaimed and respected brands such as Reebok®, Nike® and Zumba®.

Steve has been the trainer on several national Belgium television shows as "The Biggest Loser", "Fit back to school" and "Celebrity Fitness". He has written many fitness articles for highly acclaimed magazines and newspapers such as "Men's Health".

Steve has gained international acclaim for both his original boundary pushing concepts and choreography as well as his approachable yet larger than life personality.



MEDIA & PROMOTION

Kass & Steve have had the great pleasure of working with these amazing companies.

